



BOYS & GIRLS CLUBS
OF GREATER OXNARD AND
PORT HUENEME

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**Local businesses can sponsor
Boys & Girls Club's annual It Just Takes One Breakfast**

OXNARD, Calif. – Local businesses can support character and leadership development of community youth through the Boys & Girls Clubs of Greater Oxnard and Port Hueneme's annual It Just Takes One Breakfast on April 22. Corporate sponsors are sought for the event, which will feature a keynote address by Erin Gruwell, the teacher portrayed by Hilary Swank in the movie "Freedom Writers."

Sponsorship benefits include corporate recognition at the event and a table of priority seating. This year's event sponsors include First California Bank, Ventura County Deputy Sheriffs Association, Gills Onions, Sysco of Ventura, County Commerce Bank, Ventura County Star, Pacific Coast Business Times and Time Warner Cable. For sponsorship opportunities, contact Linda le Brock at (805) 815-4959 x205 or llebrock@bgcop.org.

The breakfast is the culmination of the club's It Just Takes One Campaign, in which the club encourages residents to help bridge the gap between membership fees and program costs. While members pay \$15 per year, the club pays \$500 per year in program fees for each child. Members of the Boys & Girls Clubs of Greater Oxnard and Port Hueneme have higher graduation rates and lower teen pregnancy and crime rates than area youth, resulting in a 400 percent return on donor investments.

"It just takes one person to make an incredible difference in the life of a child," said Tim Blaylock, chief professional officer, Boys & Girls Clubs of Greater Oxnard and Port Hueneme. "Every community member can be the difference that helps one child grow up to not just survive, but to be great. Through gifts large and small, we can ensure our children have a solid foundation to resist today's peer pressures and embrace tomorrow's leadership roles."

This year's honorary campaign chairs are Oxnard Mayor Tom Holden and Port Hueneme Mayor Norm Griffaw. To make a donation to the campaign, visit www.positiveplace4kids.org/getinvolved/donate.htm.

About the Boys & Girls Clubs of Greater Oxnard and Port Hueneme

The Boys & Girls Clubs of Greater Oxnard and Port Hueneme exists to inspire and enable all young people to realize their full potential as productive, responsible and caring citizens. With three full-service clubs, 13 school program sites and one housing site, the organization is one of the largest of its kind in California, serving 7,200 members annually. The group is also the first Boys & Girls Club of its kind to open a site inside a Juvenile Justice Center in the state of California. Program areas offered to youth include character and leadership development, education and career development, health and life skills, the arts, technology and sports, fitness and recreation. For more information, visit www.positiveplace4kids.org.

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