

For Immediate Release
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G.E.T. TRADE STUDENTS COMPLETE INTERNATIONAL TRADE PROGRAM



Tammie Helmuth, president of Conejo Awards (center), is honored by (left to right) Ray Bowman, G.E.T. Trade instructor; Bruce Stenslie, EDC-VC president/CEO; Ed Summers, EDC-VC board chair; and Mary Anne Rooney, G.E.T. Trade program director. Helmuth also received the First Trade Award from Gold Coast Broadcasting.

CAMARILLO, Calif.– In September, eight Ventura County business leaders entered Global Entrepreneur Training in Trade, an EDC-VC program, to expand their knowledge of international trade opportunities. In Dec. 15, seven graduated, armed with real-world global trade knowledge and the thrill of completed transactions with companies worldwide.

"Several of the class participants have ventured into areas that were not even on their radar in the past," said Mary Anne Rooney, program director. "The class has truly altered the way they think about business."

Three weeks into the 12-week class, two students were approached by companies in other

countries looking to conduct trade. After a month, Tammie Helmuth of Conejo Awards and Ted Cook of Ventura Rental Center completed transactions with two different countries. The other students are in the process of importing/exporting products or services to a wide range of countries, including Canada, China, Peru and Venezuela.

G.E.T. Trade graduates include:

- Nancy Burkhart, Earth Safe Finishes
- Margarita Bruther, New Bridge Strategy
- Ted Cook, Ventura Rental Center
- Tammie Helmuth, Conejo Awards
- Seana-Marie Sesma, The Wine Rack/Ace-Ana Promotions
- Dave O. White, Jr., KW Commercial
- AnnMarie Willimars, the RED effect

The second G.E.T. Trade session will begin Feb. 16. For more information, contact Rooney at 805-384-1800 ext. 25 or gettradeinfo@edc-vc.com.

G.E.T. Trade was designed to increase Ventura County business profit and job creation through import/export trade, expand awareness of international trade opportunities and improve economic sustainability. It will also increase the region's economic competitiveness by promoting business growth through improved access to global markets and international trade.

A collaboration between EDC-VC, the World Trade Center and the Port of Hueneme, Oxnard Harbor District, the program aims to establish the Ventura County region as a nationally recognized innovator in global trade.

EDC-VC is a private, nonprofit organization that serves as a business-to-government liaison to assist businesses in Ventura County by offering programs that enhance the economic vitality of the region. For more information about the Business Enhancement Program and other services available to small businesses through the EDC-VC, contact Stenslie at 805-384-1800, ext. 21, bruce.stenslie@edc-vc.com or visit www.edc-vc.com.

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