



For Immediate Release
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**G.E.T. TRADE CELEBRATES PROGRAM GRADUATES
Thirteen Students Complete International Trade Program**

CAMARILLO, Calif.—In this economy, savvy business leaders are looking at international markets to increase their bottom line. The first step for 13 Ventura County business leaders was to participate in [Global Entrepreneur Training in Trade](#), a program of the Economic Development Collaborative-Ventura County, so they could expand their knowledge of international trade opportunities. On May 11, the students will graduate from the 12-week program. The ceremony will be held at 6 p.m. at the Hampton Inn, 50 W. Daily Dr., Camarillo. The graduation ceremony is open to the public, and everyone is welcome to attend.

“We knew when we launched G.E.T. Trade in September that it was a timely and important program for area businesses,” said Mary Anne Rooney, program director. “Now that we’re completing our second cycle, we see what a vital resource it is. Just two weeks after the class began in February, a company executed its first trade. And one of our graduates from the first class hired additional employees to accommodate their increase in international business.”

Students traveled from as far away as Los Angeles and Santa Barbara to participate in the classes, which were held at Oxnard College. Students’ businesses ranged from manufacturers in aerospace, book accessories and security surveillance to a transport company.

The next G.E.T. Trade session will begin fall 2010. For more information, contact Rooney at 805-384-1800 ext. 25 or gettradeinfo@edc-vc.com.

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G.E.T. Trade Graduation
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G.E.T. Trade was designed to increase Ventura County business profit and job creation through import/export trade, expand awareness of international trade opportunities and improve economic sustainability. It will also increase the region's economic competitiveness by promoting business growth through improved access to global markets and international trade.

A collaboration between EDC-VC, the World Trade Center and the Port of Hueneme, Oxnard Harbor District, the program aims to establish the Ventura County region as a nationally recognized innovator in global trade.

Established in 1996, EDC-VC is a private, nonprofit organization that serves as a business-to-government liaison to assist businesses in Ventura County by offering programs that enhance the economic vitality of the region. For more information about the Business Enhancement Program, the Revolving Loan Fund and other services available to small businesses through the EDC-VC, contact Bruce Stenslie at 805-384-1800 ext. 21 or bruce.stenslie@edc-vc.com.

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