



For Immediate Release
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NEW BOARD MEMBERS ADD EXPERIENCE, DIVERSITY TO EDC-VC BOARD

CAMARILLO, Calif.—At the Economic Development Collaborative-Ventura County’s 13th Annual Meeting, Harold S. Edwards, President/CEO of Limoneira Company was installed as the board chair and Oxnard Councilmember Andres Herrera was installed as vice chair. New board members who were recognized at the annual meeting include City National Bank Vice President and Manager Sim Tang-Paradis, Ventura Federated Chambers of Commerce President Patrick Ellis and Ventura County Supervisor John Zaragoza.

“EDC-VC is so effective because it’s a public private partnership. Our new board leadership and members represent both the public and private sector. This is valuable to EDC-VC because it gives the board a wide range of perspectives and experiences,” said Bruce Stenslie, EDC-VC president and CEO.

Edwards has been president and CEO of Limoneira Company since October 2003. He has an MBA from the American Graduate School of International Management and extensive international experience, having held senior management positions with global multinational companies in the U.S., Latin America, Europe and Asia.

Councilmember Herrera has been involved with Oxnard city government for more than a decade. He served as Mayor Pro Tem for the last two years, was elected to serve as a member of the Oxnard City Council in 2002, and served four years as a Councilmember from 1992-1996. He operates a business management and training company.

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Tang-Paradis was recently appointed vice president and manager of City National Bank's Oxnard banking office. She oversees delivery of the bank's financial products and services, including commercial, consumer and real estate loans; cash management; international banking and foreign exchange.

Ellis was recently named president of Ventura County Federated Chambers of Commerce, which monitors business activity throughout the region. A Moorpark resident, he owns an insurance agency in Thousand Oaks and has been president of the Moorpark Chamber for two years.

Supervisor Zaragoza was sworn into office as Ventura County Supervisor of District 5 in January 2009, and served on the Oxnard City Council for 12 years. Zaragoza worked for the city of Oxnard for more than 30 years, spending the last 15 years as the Solid Waste Division Head.

EDC-VC is a private, nonprofit organization that serves as a business-to-government liaison to assist businesses in Ventura County by offering programs that enhance the economic vitality of the region. For more information about the Business Enhancement Program, the Revolving Loan Fund and other services available to small businesses through the EDC-VC, contact Bruce Stenslie at 805-384-1800 ext. 21 or bruce.stenslie@edc-vc.com.

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