



**FOR IMMEDIATE RELEASE**  
January 12, 2010

Contact: Bruce Stenslie  
EDC-VC President/CEO  
805-384-1800, ext. 21

**FORUM TO HELP MANUFACTURERS BUILD THEIR BUSINESS**  
**Free East County event to provide resources for area companies**

**CAMARILLO, Calif.**—Ventura County has lost 4,000 manufacturing jobs since the recession began December 2007. To help manufacturers stem job losses so they can retain jobs, grow and provide their employees with training development, the [Economic Development Collaborative-Ventura County](#) is offering a free business and information forum titled, “Strengthening Manufacturers.” The event will be 8-9:30 a.m., Jan. 28 at Simi Valley City Hall, 2929 Tapo Canyon Road. The forum is a partnership between EDC-VC, The Gas Company, Workforce Investment Board of Ventura County, Ventura County Job & Career Centers, Ventura County Community College District and California Manufacturing Technology Consulting.

“Ventura County is fortunate to have a diversified manufacturing base,” said Bruce Stenslie, EDC-VC president/CEO. “Our goal is to give these companies necessary information to succeed in this down economy, which benefits the companies and the county as a whole.”

At the event, free or low-cost resources will be available, including information about personalized business assessments and consultations, customized training, international trade, developing a sustainable business, accessing capital, and increasing operating and energy efficiencies.

For more information or to RSVP, contact Mary Anne Rooney at 805-384-1800 ext 25, or [gettradeinfo@edc-vc.com](mailto:gettradeinfo@edc-vc.com). The deadline to register is Jan. 26.

(more)

Manufacturing Forum  
2-2-2

The EDC-VC Business Enhancement Program is sponsored by The Workforce Investment Board of Ventura County, the county and its cities.

EDC-VC is a private, nonprofit organization that serves as a business-to-government liaison to assist businesses in Ventura County by offering programs that enhance the economic vitality of the region. For more information about the services available to small businesses through the EDC-VC, contact Stenslie at 805-384-1800, ext. 21 or [bruce.stenslie@edc-vc.com](mailto:bruce.stenslie@edc-vc.com). Or visit [www.edc-vc.com](http://www.edc-vc.com).

###