



**NAWBO**<sup>®</sup>  
Ventura County

**National Association of Women Business Owners**

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**FOR IMMEDIATE RELEASE**

January 13, 2010

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**U.S. SMALL BUSINESS ADMINISTRATION OFFICIAL TO SPEAK  
AT POWER TO BUSINESS CONFERENCE, FEBRUARY 9**

WESTLAKE VILLAGE, Calif.—Business owners will hear powerful speakers address their business issues and motivate them to succeed in 2010 at the Power to Business Conference, Feb.9, presented by the National Association of Women Business Owners of Ventura County (NAWBO-VC) at AMGEN Headquarters, Thousand Oaks.

Ana Recio Harvey, director of the SBA's Office of Women's Business Ownership is one of the Conference's highlighted speakers, others include David Allen, a leading authority on personal and organization productivity, and Jim Cathcart, award-winning motivational speaker. Other top experts in the fields of financing, certification and security issues will also present.

As the U.S. Small Business Administration's assistant administrator for Women's Business Ownership, Harvey oversees the agency's efforts to promote the growth of women-owned businesses through programs that provide business training and counseling, access to credit and capital, and multiple business and networking opportunities.

The Power to Business Conference is a unique all-day conference designed for all business owners who want access to powerful tools, information and corporate networking opportunities. Major corporations are participating, such as AMGEN, PFIZER, IBM and UNION BANK. Panel topics include: Secure Your Infrastructure and Prevent identity Theft; Powerful Advantages of Certification and Power Up Your Business Financing.

To register, visit [www.nawbovc.org](http://www.nawbovc.org). First 100 registrants receive a free gift.

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